



Spring ONE WAY

2008

NEW PEUGEOT 2008

LIONS OF OUR TIME.

For 210 years, PEUGEOT has unfailingly upheld a French manufacturing tradition of quality and inventiveness. Today, PEUGEOT is more focused than ever on designing sleekly styled vehicles affording drivers a sensory experience that goes beyond driving by heightening all the senses.

PEUGEOT is a brand in tune with the times. With even a step ahead of its time, it keeps abreast of innovation, anticipates changes in behaviour and paves the way for new mobility solutions.





AN IMPOSING PRESENCE.

Imposing and distinctive, the front of the all-new PEUGEOT 2008 features a recessed windscreen highlighting its lean and athletic shape. Its wide black grille with chrome-plated trim and its Full LED headlights with 3-claw design surrounded by a thin strip of daytime running lights, emphasise the modernity of its feline look.

GETTING NOTICED.

Get the attention you deserve in style. The rear of the all-new PEUGEOT 2008 with its glossy black cross strip is enhanced by a spoiler and chrome-finished double exhaust tailpipe, which accentuates the sportiness and class of the vehicle. The signature 3-claw LED tail lights illuminate all day to boost visibility of the vehicle and its strong presence on the road.



THE NEW PEUGEOT 3D i-COCKPIT®.

Enrich your experience of interactivity at the wheel with the new PEUGEOT 3D i-Cockpit® driving position with its intuitive ergonomics, compact steering wheel, configurable 10" 3D digital dash, and 7" HD infotainment touch screen with voice command. The 3D digital dash displays all the information needed for driving as well as from the driving assistance systems, all within the driver's field of vision.

IMPROVED RESPONSIVENESS, BETTER EXPERIENCE.

The drive has never been more enjoyable. With the Drive Mode Selection Switch that toggles between Sport, Comfort and Eco, the all-new PEUGEOT 2008 lets you choose how you want to drive based on your preferences. While you're at it, enjoy your favorite music or navigate to your destination with Apple CarPlay® & Android Auto™ connectivity.



THE SPACE YOU NEED.

The interior space has been maximised to offer greater comfort and more space for all your passengers, not forgetting the various storage compartments positioned strategically in the passenger compartment. With a low sill and wide opening, the boot space combines with the rear split-folding bench seat to offer you a large transport volume, allowing you to load and unload items quickly and easily.

BETTER DRIVE, COMFORTABLE RIDE.

The all-new PEUGEOT 2008 features a powerful and efficient 1.2L PureTech Turbo engine paired with a 6-speed automatic transmission. The result is a smoother and more responsive drive that make every journey an enjoyable one.



SAFETY.

Comfort and safety in the all-new PEUGEOT 2008 are enhanced further with the numerous latest-generation driving assistance systems such as High Beam Assist, Blind Spot Monitoring, Active Lane Keeping Assist, Active Safety Brake, and Driver Attention Warning.



High Beam Assist



Blind Spot Monitoring



Active Lane Keeping Assist



Active Safety Brake



Driver Attention Warning

PEUGEOT 2008 TECHNICAL SPECIFICATIONS

• equipped - not available

VARIANT	Allure
Engine Type	1.2L PureTech, Turbo
POWERTRAIN	
Type	3 Inline Cylinders, DOHC, 12 Valve, Dual VVT
Displacement	1,199
Maximum Power (Hp / RPM)	130 / 5,500
Maximum Torque (Nm / RPM)	230 / 1,750
Compression Ratio	10.5 : 1
Drivetrain	2WD
Transmission	6-Speed Automatic (AT6 III)
Fuel Type	Petrol
Recommended Fuel	Min. Ron95
Fuel System	Direct Injection
Fuel Tank Capacity (L)	44
CHASSIS	
Steering Type	Electric Power Steering
Parking Brake	Electronic Parking Brake
Suspension Type (Front / Rear)	MacPherson Struts / Torsion Beam
Brake Type (Front / Rear)	Ventilated Discs / Solid Discs
Wheel Type	Alloy
Wheel Size	17"
Tyre Size	215 / 60 R17
DIMENSIONS	
Overall Length x Width x Height (mm)	4,300 x 1,770 x 1,550
Wheelbase (mm)	2,605
Ground Clearance (mm)	174
Curb Weight (kg)	1,225
EXTERIOR	
LED Front Headlights with Auto On / Off Function	with Signature Illumination
LED Daytime Running Lights	•
LED Tail Lights	with Signature Illumination
Rear Fog Lights	Bulb
Power Folding Side Mirrors with Integrated Turn Indicators	with Auto-fold
Windshield Wipers with Rain Sensing & Intermittent Function	•
Rear Wiper / Washer	•
Advanced Keyless Entry	•
Roof Rails	•
Parking Sensors	Front & Rear
Radiator Grille	Chrome
INTERIOR	
Engine Start / Stop Button	•
10" 3D Digital Head-up Cluster Display	•
7" Full Colour Touch Screen Display Infotainment System	•
AM/FM Tuner, Bluetooth® Hands-Free Phone & Audio Capability, USB Ports	•
Apple CarPlay® & Android Auto™ Function**	•
Audio Speakers	6 Speakers
Leather Steering Wheel (Tilt & Telescopic Function)	•
Steering Wheel with Audio & Bluetooth® Hands-Free Switches	•
Single-Zone Auto Climate Control	•
One-Touch (Up and Down) Power Window with Anti-Pinch	Front Driver & Passenger, Rear Passenger Both Side (4 Windows)
Reverse Camera	Visio Park 1 (180 degrees)
Drive Mode Selection Switch	Normal, Eco & Sport mode
Front Seats with 6-Way Manual Adjustment	•
Rear Seats with 60/40 Split Fold with 2 Headrest	•
Seats Trim	Leatherette
12-Volt Power Outlet	•
STANDARD SAFETY TECHNOLOGIES	
SRS Airbags - Front Driver & Passenger, Side and Curtain	•
Anti-Lock Braking System (ABS), Electronic Brake-Force Distribution (EBD), Emergency Brake Assist (EBA)	•
Electronic Stability Program (ESP), Dynamic Stability Control (DSC), Anti-Skid Regulation (ASR)	•
Hill Start Assist	•
Seat-Belt Warning (Driver, Front Passenger & 2nd Row)	•
ISOFIX Child Restraint Anchor Points	•
Engine-Immobilizer	•
ADVANCED SAFETY TECHNOLOGIES	
High Beam Assist	•
Blind Spot Monitoring	•
Active Lane Keeping Assist	•
Active Safety Brake	•
Driver Attention Warning	•

EXTERIOR COLOURS



Fusion Orange



Amazonite Grey



Nera Black



Pearl White

*5 years manufacturer warranty and 5 years free scheduled maintenance (or first 100,000 km, whichever comes first). Terms and conditions apply.

**Android Auto™ will be available upon official launch of service in Malaysia.

All images shown are for illustration purposes only. Colours and specifications shown may vary from the actual vehicles. Specifications may subject to change without prior notice.





MEGA GALERI / BERMAZ AUTO ALLIANCE

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