



# MAZDA3



## ARTFUL DESIGN

A bold new era has arrived. Born from our obsession to create beautiful vehicles. Expressed through our design language called Kodo: "Soul of Motion." Capturing movement, even at a standstill. Simplified essential characteristics that embrace the Japanese philosophy of "less is more." This compelling evolution in our design aesthetic pursues beauty through subtraction and purity. Reflections of light across its surface create more complex and intriguing shapes.

The Speed Form featured is a sculptural exploration done by the designers at Mazda. Created by the hands of master artisans, the piece conveys energy by eliminating all that is unnecessary, leaving only what is essential - becoming the inspiration for its final design stage: the new Mazda3.



## THE NEW ERA BEGINS

The new Mazda3 represents the beginning of a new era. A car that takes every element of design, performance and technology beyond anything that came before it.

Sporty curves elicit a sense of excitement and freedom in the liftback, now comes in the exclusive Ignite Edition. Sleek and elegant proportions give the impression of a single, dignified brush stroke in the sedan. Both body types feature a perfectly crafted premium interior, cutting edge Skyactiv Technology and the latest in safety features. The result is an unparalleled connection to the road and car.



The sporty liftback Ignite Edition with black outer rearview mirror and 18-inch black metallic wheels.



The sleek and elegant sedan.

## A CABIN THAT PLEASURES ALL THE SENSES

Every element of the all-new Mazda3 has been created with the intention to further strengthen the connection between car and driver. A 'less is more' approach has been followed to develop a cabin that is as beautiful as it is functional. Every aspect of the cockpit is laid out in perfect horizontal symmetry with the driver in the center. Every consideration has been made so the Mazda3 feels as if it were built just for you.

The new seats are shaped to maintain an upright position for your spine and support its natural S-shape curve. Creating a oneness between you and your vehicle. Seamless connections that help you engage with the moment. To leave you feeling as though your Mazda is an extension of your body.



With Apple CarPlay® and Android Auto™, you can easily access your compatible smartphone's contacts, music and more at the touch of a button.



The next generation Mazda Connect system adopts an 8.8-inch widescreen display.



Active Driving Display is projected onto the windscreen in full colour, displaying trip information in your line of sight.



The new Ignite Edition with red interior stitching & burgundy leather seats.

Mazda3 Ignite Edition interior shown.



### SKYACTIV-VEHICLE ARCHITECTURE

With our revolutionary Skyactiv technologies, redesigned from scratch to provide breakthrough performance, Mazda has consistently aimed to provide the joy of 'Jinba-Ittai' driving.

Now we have developed our next-generation Skyactiv-Vehicle Architecture that focuses on the human-centered design philosophy. The new vehicle architecture coupled with award winning powertrains provide effortless responsive driving that is in perfect harmony with the driver's intention, creating the ultimate 'Jinba-Ittai' driving feel.

### SKYACTIV TECHNOLOGY



**SKYACTIV-G**  
New generation petrol engine with improved fuel efficiency and torque.



**SKYACTIV-BODY**  
Light, rigid and robust body that ensures safe and joyful driving.



**SKYACTIV-DRIVE**  
Ideal transmission designed for smooth driving and efficiency.



**SKYACTIV-CHASSIS**  
Lightweight chassis that delivers driving pleasure and comfort.

## ENGINEERED TO EXHILARATE

The strict adherence to the philosophy of 'Jinba-ittai', the sense of car and driver as one, has created a driving experience that's truly next generation. The newly developed G-Vectoring Control Plus (GVC Plus) offers unprecedented levels of confidence-inspiring controllability, while Skyactiv-G petrol engines deliver exhilarating performance.



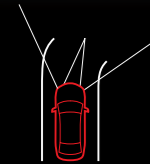


## THE EVOLUTION OF SAFETY

True peace of mind is at the forefront of the new Mazda3. A higher concentration of ultra-high tensile steel reinforces the chassis, while a newly developed knee airbag for the driver's seat is not only a first for Mazda, but comes as standard equipment. Paired with the latest in advance safety technology - i-Activsense, the new Mazda3 takes safety to another level.

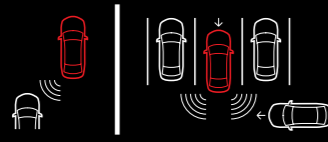
### i-ACTIVSENSE\*

#### Adaptive Front-lighting System (AFS)



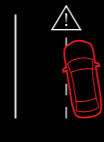
As you turn in a corner, the headlights pivot in the direction of your turn and improve visibility.

#### Blind Spot Monitoring (BSM) Rear Cross Traffic Alert (RCTA)



By scanning blind spots behind your vehicle, sensors detect unseen vehicles to alert you during lane change or reversing.

#### Lane Departure Warning System (LDWS)



LDWS monitors road markings and alerts you if you are straying from your lane when travelling over 65km/h.

#### Smart Brake Support (SBS) Front & Rear



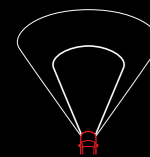
SBS aims to help the driver avoid or reduce the severity of frontal collisions (between 15 - 145 km/h), by automatically applying the brakes if there is a danger of collision.

#### Mazda Radar Cruise Control (MRCC)



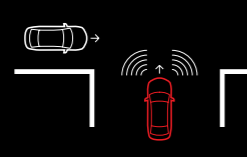
MRCC maintains a set speed and minimum following distance from the car in front. If the car you are following reduces speed, your vehicle will automatically slow down as needed.

#### High Beam Control (HBC)



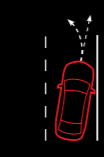
HBC helps the driver see better at night by maximizing opportunities to use the high beams.

#### Front Cross Traffic Alert (FCTA)



The FCTA detects vehicles approaching from the blind spots on the front left and right sides of the vehicle when the vehicle starts to drive at an intersection.

#### Lane-Keep Assist System (LAS)



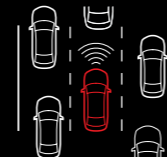
LAS adds to the LDWS by performing minor steering corrections to re-center the vehicle in its lane upon sensing an unintentional lane departure.

#### Driver Attention Alert (DAA) with Driver Monitoring



DAA detects driver fatigue and decreased attentiveness and encourages the driver to take a rest (activates above 65 km/h). Driver Monitoring detects changes in the driver's facial features using a camera, and encourages the driver to take a rest (activates above 5 km/h).

#### Cruising & Traffic Support (CTS)



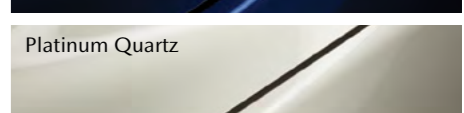
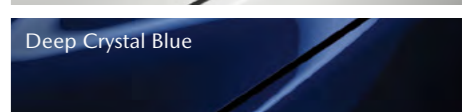
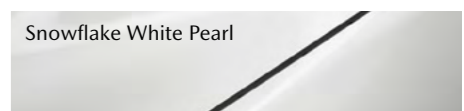
CTS assists to maintain a constant distance between your vehicle and a vehicle ahead at a preset vehicle speed without you having to use the accelerator or brake pedal. It also assists the driver to keep steer the vehicle within the lane lines.

## MAZDA3 TECHNICAL SPECIFICATIONS

Variant	SEDAN (Mid)	SEDAN (High)	SEDAN (High Plus)	LIFTBACK (Mid)	LIFTBACK (High Plus)	LIFTBACK (Ignite Edition)
Engine Type	SKYACTIV-G 1.5L		SKYACTIV-G 2.0L		SKYACTIV-G 2.0L	
Powertrain						
Type	DOHC 16-Valve 4 Cylinder					
Displacement	1,496	1,998		1,496	1,998	
Maximum Power	118/6,000	162/6,000		118/6,000	162/6,000	
Maximum Torque	153/4,000	213/4,000		153/4,000	213/4,000	
Compression Ratio	14.0 : 1	13.0 : 1		14.0 : 1	13.0 : 1	
Drivetrain	SKYACTIV DRIVE 6-Speed Automatic with Manual Shift Mode					
Fuel Type	Petrol					
Recommended Fuel	Min. Ron95					
Fuel System	Direct Injection					
Fuel Tank Capacity	L 51					
Chassis						
Steering Type	Electronic Power Assisted Steering ( EPAS )					
Accelerator Pedal	Organ Type					
Parking Brake	Electronic Parking Brake					
Suspension Type	Front / Rear		MacPherson Struts / Torsion Beam			
Brake Type	Front / Rear		Ventilated Discs / Solid Discs			
Tyre Size & Wheel Type	205/60R16		215/45R18	205/60R16	215/45R18	215/45R18 (Black)
Dimensions						
Overall Length x Width x Height (mm)	4,660 x 1,795 x 1,440			4,460 x 1,795 x 1,435		
Wheelbase (mm)	2,725					
Curb Weight (kg)	1,361	1,402	1,402	1,368	1,400	1,400
Exterior						
LED Front Headlights with Auto Levelling	•	•	w/ Signature Illumination	•	w/ Signature Illumination	w/ Signature Illumination
Daytime Running Lights	Bulb	Bulb	LED	Bulb	LED	LED
LED Taillights	•	•	w/ Signature Illumination	•	w/ Signature Illumination	w/ Signature Illumination
Front Headlights Auto On / Off Function	•	•	•	•	•	•
Variable Intermittent Windshield Wipers with Rain Sensing	•	•	•	•	•	•
Mazda Advanced Keyless Entry	•	•	•	•	•	•
Sunroof with Sliding & Tilt Glass	-	•	-	-	•	•
Parking Sensors	Front / Rear	-	x4 / x4	-	x4 / x4	x4 / x4
Interior						
Engine Start / Stop Button	•	•	•	•	•	•
Colour Windshield-Projection Active Driving Display	•	•	•	•	•	•
7" Colour TFT LCD Multi-Info Display	•	•	•	•	•	•
8.8" Mazda Connect Infotainment System with Multi-Function Commander Control & Voice Command	•	•	•	•	•	•
Apple CarPlay® & Android Auto™ Function**	•	•	•	•	•	•
Audio Speakers	8 Speakers					
USB Ports x2	•	•	•	•	•	•
Leather Steering Wheel (Tilt & Telescopic) with Audio, Bluetooth® Hands-free & Cruise Control Switches	-	•	•	-	•	•
Paddle Shifters	-	•	•	-	•	•
Seat Material	Fabric	Leather	Leather	Fabric	Leather	Leather (Burgundy)
One-Touch Power-Folding Wing Mirrors with Integrated Turn Signal & Auto Fold Function	•	•	•	•	•	•
Auto Dimming Rear View Mirror	•	•(Frameless)	•(Frameless)	•	•(Frameless)	•(Frameless)
Reverse Camera with Guide Lines	•	•	•	•	•	•(w/ 360° View Monitor)
Sport Mode Drive Selection Switch	•	•	•	•	•	•
Dual-Zone Auto Climate Control	Manual	•	•	Manual	•	•
10-Way Power Adjustment (Driver Side Only) - Tilt, Lift, Lumbar, Slide & Recline with 2-Position Memory Function	Manual Adjustment	•	•	Manual Adjustment	•	•
Advanced Technologies						
Mazda i-Stop Idling Technology	•	•	•	•	•	•
Mazda G-Vectoring Control Plus Technology (GVC Plus)	•	•	•	•	•	•
Standard Safety Technologies						
7 SRS Airbags (Front Driver & Passenger, Side, Curtain and Driver Knee)	•	•	•	•	•	•
Anti-Lock Braking System (ABS), Dynamic Stability Control (DSC)	•	•	•	•	•	•
Electronic Brake-Force Distribution (EBD), Brake Assist (BA)	•	•	•	•	•	•
Traction Control System (TCS), Emergency Stop Signal (ESS), Hill Launch Assist (HLA)	•	•	•	•	•	•
Walk Away Lock	•	•	•	•	•	•
Engine Immobilizer Anti-theft System	•	•	•	•	•	•
Seatbelts (with Front Pretensioners, Load Limiter & Height Adjustable Anchorage)	•	•	•	•	•	•
ISOFIX Child Seat Anchors	•	•	•	•	•	•
Advanced Safety Technologies - i-ACTIVSENSE						
Adaptive Front-Lighting System (AFS)	-	-	•	-	•	•
High Beam Control (HBC)	-	-	•	-	•	•
Blind Spot Monitoring (BSM) & Rear Cross Traffic Alert (RCTA)	-	-	•	-	•	•
Front Cross Traffic Alert (FCTA)	-	-	•	-	•	•
Lane Departure Warning System (LDWS)	-	-	•	-	•	•
Lane-Keep Assist System (LAS)	-	-	•	-	•	•
Smart Brake Support (SBS) - Front & Rear	-	-	•	-	•	•
Driver Attention Alert (DAA)	-	-	•	-	•	•(w/ Driver Monitoring)
Mazda Radar Cruise Control (MRCC)	-	-	•	-	•	•
Cruising & Traffic Support (CTS)	-	-	•	-	•	•

• equipped — not available

## Exterior Colours



**5 YEARS WARRANTY**  
**5 YEARS FREE MAINTENANCE\***  
including labour, parts and lubricants\*


\*5 years manufacturer warranty, or first 100,000km whichever comes first. 5 years free scheduled maintenance, or first 100,000km whichever comes first. Terms & conditions apply.

\*\*Android Auto™ will be available upon official launch of service in Malaysia.

All images shown are for illustration purposes only. Colours and specifications shown may vary from the actual vehicles. Specifications may subject to change without prior notice.

\*Available on selected variants only. These systems are not a replacement for safe and attentive driving. Please drive carefully at all times and do not rely on technology to prevent an accident.

# ZOOM-ZOOM

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